



2019 JCI WEST INDIES PLAN OF ACTION

INTRODUCTION

The Beginning to Accelerate Transformation

2019 is a year of alignment.

The 2019–2023 JCI Strategic Plan outlines a five-year vision for audacious change and bold action. We have the strategy in place to take JCI into the future, to engage and empower global citizens in new, innovative and high-impact ways the world has never seen. 2019 will mark the beginning to accelerate transformation.

Before we can build an adaptable structure and carve new paths for the national organization, we must engage our stakeholders to deeply understand what transformations are necessary to achieve our long term goals.

The JCI history stretches more than 100 years, and we will carry this legacy into the future through our mission, however we must also embrace the rich diversity and rapid change of today's world, to be ready to meet young active citizens where they are.

The 2019 JCI Plan of Action outlines how we, as an organization, will begin to transform from within to equip our vast global network of JCI Members and JCI Organizations as well as supporters with the ability to unite all sectors of society to achieve sustainable impact.

When all stakeholders, all programs and all structures are aligned, the transformation will be swift and the organization will be ready.

CORE PHILOSOPHY

To successfully create sustainable impact in a dynamic world, an organization must be guided by its principles. Practices, strategies and structures may evolve over time, but this core philosophy remains.

JCI's core philosophy is to inspire confidence, unite communities, enhance equal opportunities, establish justice, embrace cultural diversity, and create sustainable impact.

Guided by our core philosophy, we are empowered to create sustainable impact. JCI is a grassroots movement of young active citizens ages 18 to 40 who are dedicated to creating positive change in our respective communities around the world. In 5000 communities across nearly 120 countries, our members are recognized for embracing new ideas, collaboration and diversity. We demonstrate passion and courage to address the most critical challenges of our time. We empower young people by developing their skills, knowledge and understanding, enabling them to stand up, make informed decisions and lead their communities to take concrete action for sustainable impact.

Our Mission

To provide development opportunities that empower young people to create positive change.

Our Vision

To be the leading global network of young active citizens.

Our Values

That faith in God gives meaning and purpose to human life; That the brotherhood of man transcends the sovereignty of nations; That economic justice can best be won by free men through free enterprise; That government should be of laws rather than of men; That earth's great treasure lies in human personality; And that service to humanity is the best work of life.



JCI West Indies will focus the power of young people to advance sustainable impact.

- Use evidence-based metrics to measure impact.
- Align organizational design at all levels to accelerate impact.
- Leverage the collective impact of young people to shape policy.
- Expand the deployment and reach of the Active Citizen Framework.

Action Steps

- Restructure JCI West Indies to align with strategic priorities.
- Revise JCI West Indies governance structure to align with strategic priorities, including recruitment and training of Board, duties and responsibilities of Board, and overall structure.
- Engage existing partners and collaborators to use the Active Citizen Framework.
- Develop platform for accessing, sharing and using Active Citizen Framework resources and development experiences.
- Define clear metrics of success driven by the JCI brand.
- Implement system to track and report on metrics throughout the year.

Expected Outcome

JCI's strategic positioning is stronger with an agile team that is equipped to meet the changing needs of young people. Our organizational structure is clearly aligned to our strategic priorities. More global citizens are empowered by the Active Citizen Framework™. JCI's theory of change is increasingly recognized by external stakeholders.



JCI West Indies will unite the passion of young people to motivate bold action.

- Transform events to align with relevant trends.
- Drive the dialogue of young active citizens toward sustainable impact.
- Cultivate a mindset of global citizenship.
- Be the platform that enables empowered young people to create impact.

Action Steps

- Define global citizenship and build a global citizenship strategy.
- Establish programs to engage and empower global citizens.
- Develop and execute a public relations strategy to raise JCI West Indies' visibility and drive the dialogue of active citizenship.
- Engage in partner events to reach new audiences.
- Assess the current events structure and recommend changes to the Constitution to ensure higher-quality, impact-driven events.
- Build an events team to drive high-quality, high-impact events.

Expected Outcome

The JCI movement expands with more engaged and empowered global citizens, greater traction and clear results. JCI has greater visibility locally, nationally and internationally. JCI West Indies' high-impact events will effectively engage and empower global citizens who are better equipped to create positive change.



JCI West Indies will accelerate transformation by investing in technological, financial and human resources.

- Leverage technology to strengthen and accelerate impact.
- Align human capacity with strategic objectives at all levels.
- Reimagine how we secure resources for the organization.
- Effectively allocate resources to achieve strategic objectives.
- Develop the JCI brand to distinguish JCI as the organization that unites all sectors for sustainable impact.

Action Steps

- Adopt and consolidate the unified JCI brand.
- Leverage the JCI brand to reach new audiences and engage young active citizens in the JCI mission.
- Increase social media capacity
- Share stories of impact
- Distribute talent according to biggest priorities and opportunities.
- Create and nurture a culture that attracts skilled young active citizens as leaders, supporters, volunteers, champions, and participants.
- More effectively engage and utilize Board and Committee members for strategic priorities.
- Update Board and Committee duties and responsibilities to more effectively use these resources.
- Leverage partner resources for strategic priorities.

Expected Outcome

The JCI brand is clearly defined and understood throughout the West Indies and by communities around the world. JCI stakeholders at all levels are able to more effectively engage and empower global citizens. JCI West Indies' action is accelerated and the impact is increased. The financial resources of the organization are more effectively deployed, and more partner resources are available to empower global citizens.



JCI West Indies will foster a collaborative culture in a dynamic world.

- Maximize the capacity of the Global Youth Empowerment Fund to foster collaboration.
- Capitalize on the emerging mindset of active citizenship across all sectors.
- Position collaboration as central to positive change.

Action Steps

- Continue to promote and take action to advance the Global Goals for Sustainable Development around the world, including mobilizing JCI Local Organizations to join the Let's Do It! Campaign.
- Deepen engagement with existing partners and engage new partners around high-impact initiatives.
- Educating members about the philosophy that collaboration leads to greater impact.
- Share the stories of impact from the Fund and best practices and success stories that exemplify collaboration.
- Encourage Local Organizations to apply to the Fund.

Expected Outcome

JCI is more visible in communities and countries around the West Indies. Local Organizations participate in the Global Youth Empowerment Fund. Stories of impact and best practices that exemplify collaboration shared across the West Indies.

CONNECT

JCI West Indies will connect young people to drive the world in a positive direction.

- Convene and mobilize for collective action.
- Expand and strengthen connections throughout the organization.
- Create an environment that fosters diversity among young people.
- Be at the forefront of innovative methods to engage young people to create a meaningful experience.

Action Steps

- Facilitate connection among local organizations to exchange knowledge, possibly digitally and in person.
- Develop alternate methods of engagement to meet changing needs of young people.
- Engage local organizations on the importance of diversity
- Become a resource for young active citizens to gather opinions and build capacity.

Expected Outcome

More young people around the West Indies are engaged with and empowered by their involvement with JCI West Indies.

CONCLUSION

In today's world, adaptability is not an option, it is a necessity for survival.

We are on the path to become the organization that unites all sectors of society to create sustainable impact. As we align our projects, programs, structures and mindsets, we will gain momentum to achieve this goal at increasing speed.

We have audacious goals, and they will only be achieved by audacious action. JCI West Indies in 2023 will look different than JCI West Indies today, and the organization will look different by the end of 2019 than it did at the beginning.

This bold vision will require support and action from all stakeholders of the organization. Working together toward a unified vision with clear focus and determination, we will achieve incredible impact.

We are everyday changemakers. We are JCI.

Yours in JCI Spirit,

Shenella Govia
58th National President
JCI West Indies

Appendix A Proposed Schedule

Meetings:

Joint (Old/New Board) Meeting	October 2018
Mid-Year Meeting (Argentina)	May 2019
Pre-Convention Meeting (Online)	September 2019
National Convention (AGM)	October 2019
Joint (Old/New Board) Meeting	October 2019
Board Meeting	Once per month
General Meeting	Once per month

Special Committees:

Sponsorship and Investment Committee	November 2018
Admissions Committee	January 2019
Senate Chairman/Alumni Committee	January 2019
Awards Committee	April 2019
Nominations and Elections Committee	January 2019
Sites Committee	March 2019

National President Travel:

National Presidents' Meeting (Puerto Rico)	February 2019
MYM (Argentina)	May 2019
Area Conference (Argentina)	May 2019
Local Organisations (Official Presidential Visits)	February – September 2019
National Convention (TBD)	October 2019
World Congress (Estonia)	November 2019

Officer Travel:

JCI Japan Academy	July 2019
American Leadership Academy (Argentina)	May 2019

Key Dates/Deadlines

Approval of Travel Schedule	January 2019
Circulation of Travel Schedule	January 2019
Payment of Dues to JCI	April 2019
Proposed Plan of Action 2020	October 2019
Circulate Plan of Action 2020	October 2019
Minutes to Board Meetings	Within 60 days of holding General Assembly (Bylaw 5-19)
Amendments to Minutes by GA	Within 30 days of receiving minutes
Deadline for Nominations for JCI West Indies Office	7 days before AGM
Notice to all Board Meetings	30 days in advance before the meeting with the exception of Special Meetings at the Site of the National Convention
Submission of Reports	One (1) month before MYM and National Convention

Activity Plans:

National Regional Project	TOYP Let's Do It World Campaign JCI West Indies Board Room Series
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Budget:

TBD	December 2018
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