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- Canada
- Catalonia
- Chad
- Colombia
- Comoros
- Congo
- Cote d'Ivoire
- Cyprus
- Denmark
- Dominican Republic
- Dutch Caribbean
- Ecuador
- Estonia
- Finland
- France
- Gabon
- Germany
- Ghana
- Greece
- Guatemala
- Guinea
- Haiti
- Honduras
- Hong Kong, China
- Hungary
- Iceland
- India
- Indonesia
- Ireland
- Israel
- Italy
- Japan
- Kenya
- Korea
- Latvia
- Lebanon
- Lithuania
- Luxembourg
- Macao, China
- Macedonia (FYR)
- Madagascar
- Malaysia
- Maldives
- Mali
- Malta
- Mauritius
- Mexico
- Monaco
- Moldova
- Mongolia
- Morocco
- Mozambique
- Namibia
- Nepal
- Netherlands
- New Zealand
- Niger
- Nigeria
- Norway
- Pacific
- Pakistan
- Panama
- Paraguay
- Peru
- Philippines
- Poland
- Portugal
- Puerto Rico
- Romania
- Russia
- Rwanda
- Scotland
- Senegal
- Serbia
- Singapore
- Slovakia
- Slovenia
- South Africa
- Sri Lanka
- Suriname
- Sweden
- Switzerland
- Syria
- Taiwan
- Tanzania
- Thailand
- Togo
- Tunisia
- Turkey
- United Arab Emirates
- Uganda
- Ukraine
- United Kingdom
- United States of America
- Uruguay
- Venezuela
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- West Indies
- Zambia
- Zimbabwe

Junior Chamber International (JCI)

Barbados Launches Safe and Sober Project

Non-profit organization, JCI Barbados, has launched the 2018 edition of its “Safe and Sober” road safety campaign. The campaign works with partners to create “Sober Zones” during popular events during the 2018 Crop Over Season. JCI Barbados will use these “Sober Zones” to promote responsible safety practices including the use of designated drivers, safe sex practices and self-defense classes to its target audience.



JCI Barbados President, Ms. Deryka Sobers, giving her remarks

Speaking during the launch at the Pine Hill Dairy Complex, JCI Barbados President, Ms. Deryka Sobers, expressed her excitement about the project launch. “This year, the 2018 Safe & Sober committee intends to build on the progress of last year by creating an even greater impact, especially with young persons who are participating in our upcoming Crop Over season. By promoting the safe use of our roads, JCI Barbados and our partners can contribute to the United Nations Sustainable Development Goal #3: Target 6 which aims to halve the number of global deaths and injuries from road traffic accidents by 2030.”



JCI WI NVP and Chairperson of the project, Ms. Charlene Corbin, presenting the importance and benefits of the project

JCI West Indies National Vice President and Chairperson of the 2018 project, Ms. Charlene Corbin, shared her sentiments. “This initiative will call on Barbadians to make a pledge to be Safe and Sober during the season. Our Sober Zones will distribute water and non-alcoholic drinks provided by our gold sponsor Banks Holdings Limited (BHL), as well as various snacks and condoms to the patrons of these events. We will also be hosting three self-defense classes and implementing our digital campaign to promote safety tips during the season.”

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- Portugal
- Puerto Rico
- Romania
- Russia
- Rwanda
- Scotland
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- Serbia
- Singapore
- Slovakia
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Gold sponsor for the 2018 Safe and Sober project, BHL, has committed \$5,000 BDS in support of the campaign. Speaking on behalf of the company, Public Relations and Communications Officer, Ms. Keisha Chapman, said the project perfectly aligns with the company's focus on promoting the responsible consumption of alcohol. "BHL recognizes the importance of supporting initiatives such as Safe and Sober, which promote responsible drinking by discouraging the abuse of alcohol through underaged drinking and drunk driving. We believe that this is our duty, not just as a business, but as a long-standing member of this community."



Public Relations and Communications Officer, Ms. Keisha Chapman, expressing support on behalf of BHL



BHL presenting sponsorship cheque to JCI Barbados

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 Malaysia
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 Mali
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 Mexico
 Monaco
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 Mongolia
 Morocco
 Mozambique
 Namibia
 Nepal
 Netherlands
 New Zealand
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 Norway
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 Panama
 Paraguay
 Peru
 Philippines
 Poland
 Portugal
 Puerto Rico
 Romania
 Russia
 Rwanda
 Scotland
 Senegal
 Serbia
 Singapore
 Slovakia
 Slovenia
 South Africa
 Sri Lanka
 Suriname
 Sweden
 Switzerland
 Syria
 Taiwan
 Tanzania
 Thailand
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 Tunisia
 Turkey
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 Uganda
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In addition to BHL, the campaign is supported by JCI Tobago, Insurance Corporation of Barbados Ltd (ICBL), Equals Barbados, Kore Barbados, National Council of Substance Abuse (NCSA), Caesar's Army, Elevate Events and Awaken Ultra-Premium. Ms. Corbin also added, "We are extremely grateful to our many partners and sponsors and are looking forward to the project's impact this year with aims of reducing the number of road accidents and fatalities in our communities." NCSA Program Officer, Ms. Paulavette Atkinson and JCI West Indies National Secretary General, Ms. Dorothy Peters-Nicholls, both of whom attended the launch, expressed their support and highlighted the benefits of launching this campaign in Barbados.

The project's first initiative will be a self-defense class scheduled for June 9th, 2018. For additional details on the project, please follow JCI Barbados on Facebook and Instagram or visit www.jcibarbados.com.